

# NABALINK

REGIONAL CONFERENCE

## WASHINGTON REGIONAL CONFERENCE SOURCE BOOK





Meet a firm that has  
the opportunities,  
mentorship and  
technology to take your  
career to the next level.

Be a part of The New Equation.

[www.pwc.com/careers](http://www.pwc.com/careers)



## Guylaine Saint Juste

President & CEO

Welcome to the NABA Link regional conference! We are so excited about this valuable opportunity for us to connect, learn, and collaborate.

Our presence here is a testament to the incredible legacy of the NABA Nine, who, 54 years ago, founded this organization to address the systemic challenges faced by Black accounting professionals. Their dedication and vision have paved the way for us to continue their important work.

While we have made significant strides, it's clear that there is more work to be done. NABA's commitment to empowering Black Business Leaders, as well as driving lasting change, remains steadfast. Together, under one mission and one voice, we hold the potential to accomplish remarkable strides toward a more just world.

Warmest regards,

**Guylaine Saint Juste**, SHRM-SCP, CAE

President & CEO





**Herschel Frierson**  
NABA Board Chair

We are absolutely thrilled to welcome you to the NABA Link Regional Conference! We eagerly look forward to the opportunity to connect with each of you and to establish connections that are instrumental in driving success for Black Business Leaders across educational institutions, organizations, and communities throughout the nation.

NABA Inc. boasts an impressive legacy, and we take immense pride in the progress we've made as NABA Nation. We celebrate the efforts that are broadening our horizons in education and the professional sphere, along with the warm reception we extend to new members and partners hailing from diverse industries, including accounting, finance, business, and entrepreneurship.

We strongly encourage you to fully engage in vibrant and meaningful discussions with your peers, actively participate in enriching sessions, and glean valuable insights from our esteemed guest speakers.

A heartfelt expression of gratitude goes out to our dedicated members, corporate partners, devoted staff, and passionate volunteer leaders who have generously devoted their time and energy to ensure the success of the NABA Link Regional Conference.

It remains a privilege for us to serve within an organization that is driven by a shared mission to connect and empower Black Business Leaders at every step of their remarkable journey.



**Sherry Ann Mohan, CPA**  
NABA Board Vice Chair





## **What we do**

We engage, empower, and educate Black Business Leaders and Institutions by providing a platform to enhance skills and elevate Voice. Our 5 Es: engage, empower, educate, enhance, and elevate.

Doing so, we're "lifting as we climb."

## **Vision**

We path and pave the way to a more just world, unleashing endless opportunities for growth and advancement so that Black Business Leaders achieve the best version of themselves at every point of their journey.



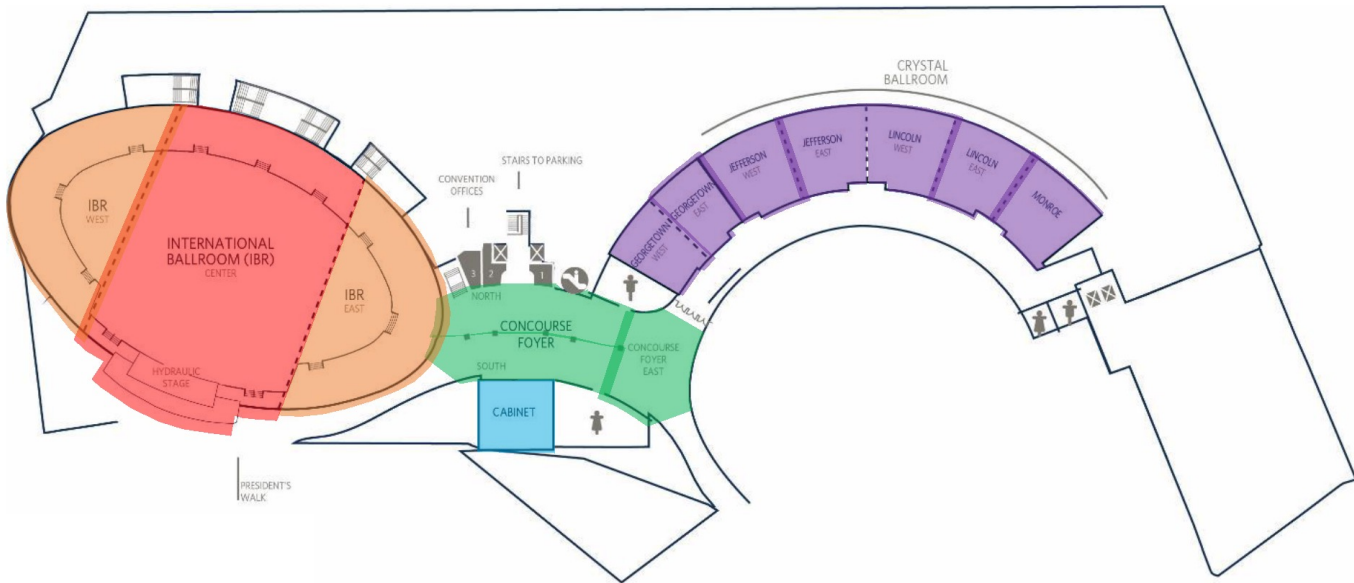
# EVENT FLOORPLAN



## Washington Hilton

### CONCOURSE LEVEL

- **Interview Booths:** International Ballroom East, International Ballroom West
- **Career Fair/Career Accelerator/Regional Summit/Dinner:** International Ballroom Center
- **Preconference Sessions/CPE/Student Sessions:** International Ballroom Center
- **Registration:** International Ballroom Center
- **Storage:** Cabinet





NABA INC.®

## JOIN NABA INC.

With over 6,000 members and counting, NABA is ready to help you excel in your field. Our members encourage and inspire each other while establishing the connections through which transformative energy flows. Become a part of the movement, attend memorable events, and plant the seeds for future generations to enjoy the prosperity we all deserve.



[WWW.NABAINC.ORG](http://WWW.NABAINC.ORG)

# NABALINK

REGIONAL CONFERENCE

## SPEAKERS







## Noel Bowers

PwC Assurance Partner

Noel is a Partner in the Assurance practice focusing mostly on auditing public companies in the industrial manufacturing industry. She began her PwC career in 2004 as a campus hire in the Detroit office and relocated to Atlanta in 2012. Noel is a licensed CPA in Michigan and Georgia.

Noel has over 18 years of experience serving clients in various sectors including large consumer and industrial products, utility, retail, higher education and multinational organizations. She has extensive client experience in SEC reporting; Sarbanes-Oxley Section 404; IFRS reporting; managing multinational engagements; mergers and acquisitions; stock-based compensation; segment reporting; derivatives and hedging; business combinations and other complex accounting issues.

Noel was born and raised in Detroit, Michigan and currently lives in Atlanta, Georgia. She is a loving wife to Shawn and a proud mother to Ibrahim, Sasha and Chandler. Noel is dedicated to service as evidenced by her volunteerism with several community organizations.





## Jabari Thomas

PwC Assurance Senior Manager

Jabari is a Senior Manager out of PwC's Baltimore office. He has 17 years of collective experience as an accounting professional in both the public and private accounting space. As a part of the PwC family, he has worked on countless clients, from small private companies to Fortune 500 companies. The industries he has touched on include Hospitality, Banking, Insurance, Power & Utilities, Aluminum Production, and Telecommunication. Jabari is passionate about the professions of accounting and auditing and is even more passionate about supporting our people within this field.





## Dr. Kelly Richmond Pope

Accounting Professor and Author, "Fool Me Once: Scams, Stories, and Secrets from the Trillion-Dollar Fraud Industry"

Dr. Kelly Richmond Pope is the Dr. Barry Jay Epstein Endowed Professor of Forensic Accounting at DePaul University in Chicago, IL. Pope is a nationally recognized expert in risk, forensic accounting, and white-collar crime research, and an award-winning educator, researcher, author, and award-winning documentary filmmaker. Pope teaches managerial and forensic accounting both at the undergraduate and graduate level. Her book *Fool Me Once: Stories and Lessons Inside the Trillion Dollar Fraud Industry* published by Harvard Business Review Press (2023) is a riveting look at the perpetrators, victims, and whistleblowers behind financial crimes. Pope is also the author of *Managerial Accounting*, 1st edition published by Pearson Learning (2022).

Pope currently serves on the board of directors for the Greater Chicago Food Depository (GCFD) and chairs its audit committee. Pope is a former director and finance committee chair for Mercy Hospital & Medical Center, former director of the Illinois CPA Society, and former member of the governing council for American Institute of Certified Public Accountants (AICPA).

In 2020, the AICPA and the CPA Practice Advisor named Dr. Pope among the top 25 most powerful women in accounting. Her area

of expertise lies in understanding and identifying financial fraud risk within financial statements, assessing corporate culture and compliance systems designed to confront internal control challenges. Pope's research on executive misconduct culminated in directing and producing the award-winning documentary, *All the Queen's Horses* which explores the largest municipal fraud in U.S. history. Pope's TED Talk entitled "How Whistle-blowers Shape History" has been viewed over 1.6 million times, translated into 20 languages, and serves as a resource to help organizations and individuals embrace internal whistleblowing.

Pope is a frequent international speaker to numerous corporations, nonprofits, and government agencies. Pope has appeared on news outlets such as CNBC, the BBC, and WGN-TV offering commentary on fraud, risk, and ethics. Additionally, Pope has appeared in publications such as Bloomberg, The Wall Street Journal, CFO Drive, Accounting Today, Forbes, The Washington Post, and The Daily Beast discussing fraud and the need for sound internal controls. Pope has earned her Bachelor of Science in accounting from North Carolina A&T State University and her master's in accountancy and doctorate in accounting from Virginia Tech. Pope resides in the Chicagoland area.





## Joe Woodard

CEO, National Trainer and Speaker,  
Published Author, Host, Scaling New  
Heights Conference

As an author, consultant, business coach, and national speaker, Joe has trained over 125,000 accounting and business professionals in areas of practice development, changing technology trends, strategic consulting, and how to maximize the use of accounting software in their practices.

Joe founded Woodard Events, LLC (aka Woodard®) a training and resource organization for accounting professions that provides education, community, and coaching offerings through onsite training events, virtual training events, and intensive, coach-led practice advancement courses. Joe is the host of one of the world's leading training conferences for accountants and bookkeepers called Scaling New Heights®. For every year since 2014, Joe has been recognized by Accounting Today as one of the Top 100 Influential People within the accounting profession.

Joe regularly publishes articles for numerous news sources and media organizations that service the accounting profession, including The Woodard Report, the media arm of Woodard®. that reaches over 100,000 readers each year.





## Danetha Doe

Founder, Money & Mimosas

Danetha Doe's life story is a vibrant tapestry woven from diverse threads of resilience and passion. A multifaceted individual, Danetha is a writer, former Chief Economist and NFL Cheerleader, a public speaker, a Webby Award-winning TV host, and the founder behind Money & Mimosas.

In 2023, she was named one of the top five Black personal finance experts to follow by Yahoo! Finance. In 2022 and 2023, she was named one of the top 100 most influential financial experts alongside Mark Cuban and Barbara Corcoran.

She is a trusted media source for NBC, Fortune, TIME, and the Wall Street Journal. Danetha has a B.A. in Economics from DePauw University.





## Amy O'Connor

Vice President, Stakeholder Engagement  
and Communications  
Center for Audit Quality

Amy O'Connor is the Vice President, Stakeholder Engagement and Communications at the Center for Audit Quality. In this role, she oversees and implements the CAQ's strategy regarding external and internal communications, design, marketing, and outreach to capital markets stakeholders including investors, public company audit committees, issuers, and others. Amy's experience includes founding Move the Shakers, a communications and public affairs consultancy. Previously, she served as Vice President at the Business Roundtable, where she implemented a digital public affairs and communications transformation that included rebranding the organization, establishing new digital initiatives and capabilities, and launching advocacy campaigns tied to sustainability and other key policy priorities. During her tenure at the Business Roundtable, the organization won a Public Affairs Council Innovation Award for communications innovation. Amy is a graduate of University of Notre Dame and Georgetown's McCourt School of Public Policy.





## Courtney Showell, Sr.

Partner, PwC Healthcare Deals -  
Consulting Solutions

Courtney is a PwC deals partner with over 27 years of consulting experience providing business advice to clients. A healthcare industry expert, he consults on healthcare transactions, deals and operations transformation primarily to hospitals, academic medical centers and physician practices. Courtney helps clients successfully transition from strategy creation to execution through various strategic transactions including affiliations, joint ventures, and mergers and acquisitions. Courtney has led cross-functional teams supporting transactions ranging from \$250M to \$50B in deal value.

Courtney is a relationship leader for several priority healthcare accounts for PwC. He ensures that PwC delivers the highest quality projects and brings the latest thought leadership and industry expertise to these accounts for the firm.

Courtney graduated with Honors from Morehouse College and received a Masters of Business Administration from the Terry College of Business at the University of Georgia. Courtney is the Firm Relationship Partner Champion for Morehouse College and sits on the Morehouse Business and Economics Department Advisory Council. He also is a member of the UGA Terry College Alumni Board and the Kennesaw State Health Care Advisory Council.

Courtney strongly believes in "giving back to the community" and currently serves on several Boards in the Atlanta Community, including Atlanta Habitat for Humanity, CaringWorks, Families First, Shirley's Haven and Providence Manor Sr Housing Development. Courtney is a recent graduate of Leadership Atlanta. Courtney is married with 3 children and enjoys traveling, coaching youth sports, finding new restaurants, spending time with family and serving in the food ministry at his church.





## Kurt Gingrich

Corporate Partnerships Manager  
Pittsburgh Steelers

Kurt Gingrich has worked as a Corporate Partnerships Manager for the Pittsburgh Steelers since 2019. Now in his fifth season with the team, Kurt works to develop and retain partnerships for the organization and creates the programs that help companies and organizations tell their stories by aligning with the Steelers. Prior to the Steelers, Kurt spent three seasons in Corporate Partnerships with the Washington Nationals from 2016-2018 after graduating from Penn State University in 2015, where he majored in Marketing and minored in Economics.







## Fitzgerald "Fitz" Miller, CRPC

Vice President /Financial Advisor

Revere Securities

Fitz has more than 23 years of experienced as a financial services professional working with clients to help them accomplish their financial objectives and aspirations. Fitz brings a depth of professional experience, which assist him in working with clients accountants/tax advisors, assist clients with comprehensive risk management solutions and retirement/investment planning through a well-defined planning process. Fitz's business practice serves executives, families, trust/estates, foundations, small businesses and institutional clients.

### Practice Philosophy

Practice philosophy is driven by a holistic planning based approach with every client engagement to ensure and maintain the highest standard of success in every relationship. The measure of our success and what differentiates my practice from others, lies in the strength of the integrity, transparency and honesty in my relationships with each client, anchored in a foundation of trust, communications and performance. Putting the financial needs, concerns and aspirations of each client is first and non-negotiable. My commitment with every client engagement is unique, just as their concerns and goals are and that's the approach that drives my process. Treat each client as unique as they deserve.

### Practice Client Service Philosophy

- A strong relationship with clients built on mutual understanding and agreement.
- A comprehensive planning approach to that uses in-depth analysis of each client's priorities and goals to tailor a plan that is unique to the client.
- A defined implementation strategy that employs varied investment, risk management and planning solutions to help clients manage their financial assets.

- Ongoing financial plan monitoring and review to ensure that each concern and goals identified are monitored and being addressed, while meeting the objectives of the client making any necessary adjustments deemed appropriate.

### Practice Solutions Focus

- Financial Planning
- Retirement Planning
- Executive Planning Services
- Investment Management (Planning)
- Institutional Retirement Plans (401K, 403B, Define Benefit Plans)
- Risk Management / Asset Protection Solutions
- Wealth Transfer / Estate Planning / Trust Investment Management
- Institutional, Foundation, Business/Corporate (Cash Management) Services
- Supporting Personal and Professional Goals

In addition, Fitz participants in various leadership activities, including serving on nonprofit organization boards/trustees, member of financial industry professional organizations, involvement with various charitable organizations. Fitz hold various licenses from FINRA, Insurance Licenses and is a Chartered Retirement Planning Counselor (CRPC®). Fitz received his Bachelor of Business Administration in accounting from Bernard Baruch College.





## Patrick Williams

President of Medgar Evers College,  
NABA Student Chapter

Patrick Williams serves as the President of Medgar Evers College, National Association of Black Accountants (NABA) Student Chapter. His journey began in Jamaica, West Indies, and today, he calls Brooklyn, NY, his home. Patrick is in his senior year, pursuing a bachelor's degree in accounting, with plans to further his education in data analytics at Baruch College. The Certified Public Accountant (CPA) exam is on his horizon as he aspires to become a distinguished CPA. Outside of academics, Patrick is dedicated to giving back to his community through annual volunteer work with the Volunteer Income Tax Assistance (VITA) program. He enjoys helping individuals with their tax returns. Patrick's professional journey includes internships at a Big Four firm and a mid-size accounting company, which offered him valuable insights for his career. Patrick works as a Budget Analyst with a non-profit organization. Beyond his career ambitions, Patrick finds joy in soccer and cherishing moments with his family.

Patrick's overarching goal is to become a renowned Certified Public Accountant and, in the spirit of lifting as he climbs, continue giving back to his community. Patrick's journey underscores the importance of perseverance, education, and community engagement. As he continues to ascend in his career, Patrick is dedicated to extending a helping hand to others who share his aspirations. He believes in the transformative power of education and its ability to change lives. Through VITA, Patrick aims to empower other community members by navigating the complexities of income tax returns and helping them secure their financial well-being. Patrick's professional development, marked by internships at notable firms and his current role as a Budget Analyst, has equipped him with the skills and experiences needed to make a lasting impact in the field of accounting and beyond.





## Lisa Ray Griffin, CPA

SVP CFO WBTV and Studio Operations  
Warner Bros Discovery

Lisa Ray Griffin serves as SVP, CFO for Warner Brothers Television and Studio Operations. Lisa is responsible for financial planning and reporting for television production (WBTV Scripted, Unscripted and Animation), Worldwide WB Studio Operations, Harry Potter Tours, and Retail Stores with locations in Los Angeles, CA; Leavesden UK; New York and Tokyo, Japan. She provides strategic support for operational executives to assist them in achieving business objectives along with her team of finance professionals. She reports to Simon Robinson, COO WBD Studios.

Griffin joined Warner Bros Discovery (WBD) finance and accounting team in August 1998 as an accounting manager. Throughout her tenure at the company, she has worked closely with her operational partners and led several strategic business reviews that yielded increased revenues and maximization of resources, assisted on corporate-wide initiatives, including the restructure and establishment of centers of excellence within Finance and Accounting. As the media industry has shifted and evolved, she has assisted with reimagining television through the development of long-range strategic plans, assisting with the execution of those plans and bringing to life some of the newest consumer and video centric businesses at WBD. Most recently, Lisa has assisted WBTV in reshaping their business model by reducing deficit spend, leaning more into profitable platforms and restricting the backend of many talent deals. Lisa earned a Bachelor of Business Administration in accounting, with honors, from St. Mary's University.

Prior to joining Warner Media, Lisa held various roles at Electronic Data Systems (EDS), Grant Thornton LLP and JP Morgan f/k/a Banc One.

Lisa is a state of Georgia Certified Public Accountant. She is also active in her community through volunteering at food banks and teaching financial planning boot camps. She is a current member of NABA, WICT and NAMIC. She currently serves as a Board Member for the National Black Arts Festival as its Treasurer. And formerly a Board member of Funny or Die and NABA's Corporate Advisory Board. She is a graduate of the WICT Betsy Magness Leadership Institute and currently serves as the executive sponsor of WBD's Internal NABA Committee and past board member/chair of WBD's Women and Black Professionals BRGs. Lisa has frequently been recognized for her exemplary work in the industry. In 2019 & 2016, she was named one of the Most Influential Multi-Ethnic Executives on Cablefax's Diversity List. In 2015, she was named Key Contributor Award from the Atlanta NABA Chapter. In 2013, she was named one of the industry's Emerging Business Leaders by NAMIC. In 2012, she was the recipient of the Mae Douglas Leadership Award from the Atlanta NAMIC Chapter.



# NABALINK

REGIONAL CONFERENCE

## AGENDA



# Sunday, October 8, 2023

START TIME	END TIME	FUNCTION	ROOM	LEVEL
8:00 AM	6:00 PM	REGISTRATION OPEN	Concourse	Concourse
8:00 AM	12:00 PM	ARRIVALS		
		CAREER EXPO SET UP BEGINS	Columbia Ballroom	Columbia Ballroom
8:00 AM	1:00 PM	INTERVIEW BOOTH SET UP	Columbia Ballroom	Columbia Ballroom
10:00 AM	12:00 PM	High School Student ACAP with Red Flag Mania	International West	Concourse
12:00 PM	1:30 PM	High School & College Student Networking Luncheon - Sponsored by PwC	International Center	Concourse
2:00 PM	3:00 PM	KICK-OFF EVENT - Sponsored by PwC	International Center	Concourse
2:00 PM	10:00 PM	EASTERN REGION NETWORKING SPACE	Holmead	Lobby
3:00 PM	5:00 PM	College Student Engagement with Red Flag Mania - Sponsored by RTX	International East	Concourse
		High School Student ACAP with Red Flag Mania	International West	Concourse
		FEI Engage Mentorship Matching & Meet Up	Georgetown East & West	Concourse
		CPA Bound 1.0 and 2.0 Meeting	Jefferson East & West	Concourse
		Faculty Engagement Session	Monroe	Concourse
5:30 PM	7:30 PM	OPENING RECEPTION	Columbia Ballroom	Concourse
5:30 PM	9:00 PM	CAREER EXPO OPEN FOLLOWED BY COLLEGE SPIRIT NIGHT	Columbia Ballroom	Concourse



# Monday, October 9, 2023

START TIME	END TIME	TRACK	FUNCTION	ROOM	LEVEL
7:00 AM	6:00 PM		REGISTRATION	Concourse	Concourse
6:00 AM	7:30 AM		MORNING FITNESS	Lobby	Lobby
7:30 AM	8:30 AM		NETWORKING BREAKFAST WITH REGIONAL SUMMIT	International Center	Concourse
8:30 AM	12:00 PM		MEN OF NABA NETWORKING (MONN) Workshop (Invite Only) - Sponsored by Grant Thornton	Fairchild	Terrace
8:30 AM	6:00 PM		INTERVIEWS	Columbia Ballroom	Concourse
8:30 AM	10:00 PM		EASTERN REGION NETWORKING SPACE	Holmead	Lobby
		Early Career	The building blocks of effective presentation skills	Jefferson East & West	Concourse
		Mid Career	Transitioning to the next phase: How who you are now will define your next role	Lincoln East & West	Concourse
8:30 AM	9:30 AM	College Students	The Many Faces of Accounting ERG Panel - Sponsored by CohnReznick	International East	Concourse
		High School Students	Young Leadership Academy	International West	Concourse
		Faculty	CPA Evolution and what it means for you and your students	Monroe	Concourse
		Senior Leaders/Entrepreneurs	Business Growth Strategies Part I	Georgetown East & West	Concourse



# Monday, October 9, 2023

START TIME	END TIME	TRACK	FUNCTION	ROOM	LEVEL
9:45 AM	10:45 AM	Early Career	<b>Keys to Developing Great Client Relationships</b>	Jefferson East & West	Concourse
		Mid Career	<b>Essential Strategies for Training and Managing a Diverse Team</b>	Lincoln East & West	Concourse
		College Students	<b>CAREER EXPO</b>	International East	Concourse
		High School Students	<b>Young Leadership Academy</b>	International West	Concourse
		Faculty	<b>Artificial Intelligence: What exactly IS ChatGPT and how will it change the future of learning?</b>	Monroe	Concourse
		Senior Leaders / Entrepreneurs	<b>Business Growth Strategies II</b>	Georgetown East & West	Concourse
9:00 AM	6:00 PM		<b>CAREER EXPO &amp; CAREER ACCELERATOR</b>	Columbia Ballroom	Concourse
10:45 AM	11:00 AM		<b>CHANGE BREAK</b>		
11:00 AM	12:00 PM	Early Career & Faculty	<b>Data Analytics in the Workplace</b>	Jefferson East & West	Concourse
		Mid Career	<b>Your Role in Professional Advocacy</b>	Lincoln East & West	Concourse
		College Students	<b>Career Decisions: Finding your Place - Sponsored by PwC</b>	International East	Concourse
		High School Students	<b>CAREER EXPO</b>		
		Senior Leaders / Entrepreneurs	<b>CAREER EXPO</b>		
12:15 PM	2:00 PM		<b>Luncheon with Joe Woodard "Back in Time: The 10 Things I Would Tell My Younger Self"</b>	International Center	Concourse
2:00 PM	2:50 PM	Early Career	<b>The Modern Accountant Defined</b>	Jefferson East & West	Concourse
		Mid Career	<b>Considering the Adjunct Faculty Role</b>	Lincoln East & West	Concourse
		College Students	<b>The Building Blocks of Effective Presentation Skills</b>	International East	Concourse
		High School Students	<b>Young Leadership Academy</b>	International West	Concourse
		Faculty	<b>Igniting the desire in students to pursue accounting</b>	Monroe	Concourse
		Senior Leaders / Entrepreneurs	<b>Effective leadership: Navigating and pivoting in fluctuating times</b>	Georgetown East & West	Concourse
2:50 PM	3:00 PM		<b>CHANGE BREAK</b>		



# Monday, October 9, 2023

START TIME	END TIME	TRACK	FUNCTION	ROOM	LEVEL
3:00 PM	3:50 PM	Early Career	Working effectively in work groups and team environments	Jefferson East & West	Concourse
		Mid Career	The implications of artificial intelligence on the evolving workforce	Lincoln East & West	Concourse
		College Students	Writing Exceptional Resumes That Get Noticed	International East	Concourse
		High School Students	Young Leadership Academy	International West	Concourse
		Faculty	The great debate: The teaching model shift due to the COVID pandemic	Monroe	Concourse
		Senior Leaders/Entrepreneurs	Successes and pitfalls of mergers and acquisitions	Georgetown East & West	Concourse
3:50 PM	4:00 PM		CHANGE BREAK		
4:00 PM	4:50 PM	Early Career	CAREER EXPO		
		Mid Career	CAREER EXPO		
		College Students	Landing your first internship - Sponsored by PwC	International East	Concourse
		High School Students	Young Leadership Academy	International West	Concourse
		Faculty	Charting New Horizons: Navigating the DEI landscape post Students for Fair Admissions v. Harvard and the ramifications in higher education	Monroe	Concourse
		Senior Leaders/Entrepreneurs	Keeping current on changing regulations and standards	Georgetown East & West	Concourse
4:50 PM	5:00 PM		CHANGE BREAK		
5:00 PM	6:00 PM	Early Career	CAREER EXPO		
		Mid Career	CAREER EXPO		
		College Students	PwC Case Interview Prep Workshop - Sponsored by PwC	International East	Concourse
		College Students	Been There, Done That: Pearls of Wisdom to Help Conquer the CPA Exam	Lincoln East & West	Concourse
		High School Students	Young Leadership Academy	International West	Concourse
		Faculty	CAREER EXPO		
6:30 PM	8:30 PM	Senior Leaders/Entrepreneurs	Charting New Horizons: Navigating the DEI landscape post Students for Fair Admissions v. Harvard and the ramifications in higher education	Georgetown East & West	Concourse
			Closing Plenary with Danetha Doe - Sponsored by Warner Bros. Discovery	International Center	Concourse
8:30 PM	10:00 PM		Hospitality Suites - PwC	Georgetown East & West	Concourse





# Tuesday, October 10, 2023

START TIME	END TIME	FUNCTION	ROOM	LEVEL
6:00 AM	7:30 AM	MORNING FITNESS		Lobby
7:30 AM	9:45 AM	Closing Breakfast	International Center	Concourse
10:30 AM		Tour of the Smithsonian National Museum of African American History and Culture		Lobby



# NABALINK

REGIONAL CONFERENCE

OUR SPONSORS



LEAD SPONSOR



**pwc**



PLATINUM



Grant Thornton



GOLD



COLLINS AEROSPACE  
PRATT & WHITNEY  
RAYTHEON



SILVER

Johnson & Johnson



EATON



Aprio<sup>®</sup>  
Passionate for what's next<sup>SM</sup>

Goldman  
Sachs



Coca-Cola<sup>®</sup>



CORPORATE CONTRIBUTORS



U.S. SECURITIES AND  
EXCHANGE COMMISSION

 **Kreischer Miller**



# NABALINK

REGIONAL CONFERENCE

## OUR PROGRAMS







In 2007, NABA launched the CPA Bound program to address barriers black professionals and students face in obtaining their Certified Public Accountants (“CPA”) license. Phase two of the program launched in 2020, with the goal of creating and equipping a community of CPA candidates with the tools and resources needed for licensure achievement.

As a community, NABA’s intent is to support in relieving some of the stresses NABA members experience in their journey toward CPA attainment. NABA strives to promote unity; an encouraging environment, uplifting engagement that breaks through the barriers of isolation, during and after the CPA achievement process, thereby, “lifting as we climb.”

### **The program will focus on the following CPAs for success:**

- 1. Connect:** Create a community of candidates seeking to address the pain points of studying for the CPA exam through group communication.
- 2. Prepare:** Prepare CPA candidates by providing access to CPA requirement information, study materials and scholarship opportunities.
- 3. Award:** Celebrate new CPAs with recognition awards and incentive opportunities.
- 4. Support:** Support current CPAs in maintaining their license by promoting CPE opportunities and leveraging relationships with NASBA and the AICPA.

### **Program components will include:**

- **Community chats and discussion boards, connecting candidates across the country preparing for exams**
- **Bi-monthly webinars featuring:**
  - CPA exam review partners
  - CPA study coaches
  - Inspirational speakers





ACAP is a unique pipeline from high school to college that allows students to become prepared and informed about the expectations of college life.

The Accounting Career Awareness Program and the Accelerated Career Awareness Program (ACAP) for high school students (freshmen through seniors) in which they are put in the NABA pipeline to help build future Black Business Leaders with a focus on directing them to major in accounting, finance, and its related business fields including entrepreneurship. It included a one-week residency at a college or university combined with year-round programming.

During a week-long summer campus residency program, a select group of students can explore careers in accounting, finance, and business-related fields via a rigorous class and study schedule, college-level content, and valuable networking opportunities. ACAP® introduces underrepresented diverse high school students to accounting, finance, economics, technology, and management while providing the foundation of financial literacy and the development of interpersonal skills. Prominent business leaders share their knowledge, provide tips for success, and discuss career opportunities. Student's experience careers in accounting firsthand through tours of local certified public accounting firms and companies in the private sector. Students to learn the value of collaboration and teamwork through the group projects or case study initiatives. The program concludes with a recognition luncheon or banquet for students, parents, speakers, and corporate partners.

Through mentoring we help them to matriculate to college but also how to succeed in college through a mentoring initiative. The program is fully supervised and all-expenses-paid. Students selected will receive free tuition, room, and board, books, materials, tools, NABA HS membership, and mentoring.

Since its beginning in 1980, the program has served as a turning point in the academic lives of thousands of high school students, motivating them to pursue higher education and develop their own unique paving and pathing to reach their maximum potential.



# NABALINK

REGIONAL CONFERENCE

