

A young Black man with a short haircut is laughing heartily, looking towards the right. He is wearing a light-colored hoodie under a denim jacket. The background is a blurred classroom with other students sitting at desks.

**EDUCATE.
ELEVATE**



NABAINC™



The Educate. Elevate. public awareness campaign is demonstrating a proactive stance by creating a national coalition of like-minded organizations. This coalition comes together with a common objective of building a nonpartisan movement addressing diversity, equity and inclusion (DEI) initiatives throughout the country.

The Educate. Elevate. campaign has a central focus on safeguarding and supporting institutions that serve Black Business Leaders. The campaign reinforces NABA's mission of empowering Black Business Leaders through a dynamic multimedia initiative, leveraging social media, online platforms, and traditional media outlets to raise awareness about the significance of empowering our students and professionals and elevating awareness around issues that impede their ability to achieve the best version of themselves. NABA chapters will be equipped with essential training and resources to inform stakeholders and foster a supportive network, strengthening the efforts toward the empowerment of Black Business Leaders and institutions.

**OPTION A**

Learning from the past is key to creating a better future. Our Educate. Elevate. campaign aims to build awareness about legislative attempts to limit students' access to valuable educational resources. Learn more: nabainc.org/educate-elevate. [#EducateElevate](#) [#NABA](#)

OPTION B

Recognize the strength in knowledge. Empower yourself to build a brighter future through NABA's Educate. Elevate. campaign. Learn more: nabainc.org/educate-elevate. [#EducateElevate](#) [#NABA](#)

OPTION C

Educate Minds, Elevate Voices 🌟 Expand your awareness about legislative efforts aiming to defund DEI programs and erase diverse voices and contributions from educational institutions. Learn more: nabainc.org/educate-elevate. [#EducateElevate](#) [#NABA](#)



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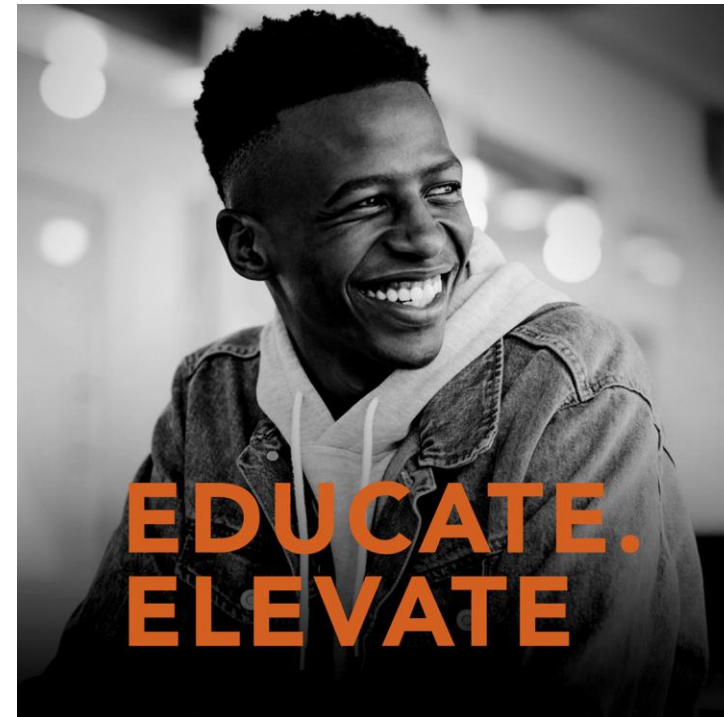
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A black and white photograph of a young Black woman with long braids, smiling and looking upwards and to the right. She is wearing a light-colored blazer and holding a white disposable coffee cup in her right hand and a smartphone in her left hand. The background is a blurred city street.

THANK YOU FOR YOUR PARTNERSHIP!

Questions? Reach out to us
at communications@nabainc.org

