



INSIGHT 2024

FLOW

CONVENTION & EXPO

AGENDA

Monday, June 17, 2024

Start	From	Track	Session	Hotel	Meeting Room
9:00 AM	6:00 PM	ALL	Student Registration Open	Aria	Plaza Level Registration
			Registration Open	Aria	Level 2 Registration
				Cosmo	Level 3 Registration
					Level 4 Registration
4:00 PM	6:00 PM	College Students	Student Welcome & Orientation Sponsored by Amazon	Cosmo	Brera Ballroom
6:00 PM	8:00 PM	College Students	NABA Cares & Student Social Sponsored by KPMG	Cosmo	Nolita 1 & 2

Tuesday, June 18, 2024

Start	From	Track	Session	Hotel	Meeting Room
6:00 AM	7:30 AM	ALL	Health & Wellness Activation/Workout Presented by Adrian Williams from N-SPIRE	Cosmo	Castellana 2
8:30 AM	9:30AM	College Students	Student Continental Breakfast	Aria	Orovada 1, 2,3, 4, 6 & 7
9:00 AM	6:00 PM	ALL	HBCU Way	Cosmo	Mount Royal 1
			DOF Row		Mount Royal 2
			NABA Museum	Aria	Mariposa Foyer
9:00 AM	6:00 PM	ALL	Student Registration Open	Aria	Plaza Level Registration
			Registration Open	Aria	Level 2 Registration
				Cosmo	Level 3 Registration
			Level 4 Registration		
10:00 AM	3:00 PM	College Students	MADE Event Sponsored by Deloitte	Cosmo	Brera Ballroom
10:00 AM	3:00 PM	College Students	Emerging Leaders Institute Powered by KPMG	Aria	Primrose Ballroom 1-3
11:00 AM	1:00 PM	Faculty	HBCU Faculty Roundtable Sponsored by Deloitte	Aria	Orovada 4 & 5
12:00 PM	2:00 PM		Corporate Membership Engagement Event	Aria	Joshua 5 & 6
12:00 PM	1:30 PM	Entrepreneurs/Small Business Owners	Entrepreneurship/Small Business Owners Luncheon Sponsored by Meta & CLA	Aria	Orovada 1 & 2
12:00 PM	2:00 PM	ACAP leaders + Professional Chapter Leaders	ACAP training w/Luncheon	Aria	Orovada 6 & 7
2:00 PM	5:00 PM	Professional Chapter Leaders	Professional Chapter Leadership Training	Aria	Joshua 3 & 4
2:00 PM	4:00 PM	Faculty, Early-, Mid- Career, Senior Level	Accounting Pipeline Research Presentation	Aria	Joshua 9
3:00 PM	5:00 PM	College Students; Early- & Mid- Career	CPA Exam Review Session Sponsored by Becker Education	Aria	Joshua 2
4:00 PM	5:00 PM	Corporate Sponsors	Partner Appreciation Reception	Aria	South Primrose Veranda
5:00 PM	7:00 PM	ALL	NABA Opening Kickoff Reception	Aria	Primrose Ballroom 4-6
6:15 PM	8:00 PM	ALL	NABA Opening Kickoff and Awards Show Sponsored by RTX (Doors open @ 5:45pm)	Aria	Mariposa Ballroom
8:15 PM	9:30 PM	HBCU Alumni	HBCU Alumni Reception Sponsored by Deloitte	Aria	South Primrose Veranda
8:30 PM	10:30 PM	College Students	Student Experience Night	Aria	Orovada 1, 2,3, 4, 6 & 7

Wednesday, June 19, 2024 - JUNETEENTH

Start	From	Track	Session	Hotel	Meeting Room
6:00 AM	7:30 AM	ALL	Health & Wellness Activation/Workout Presented by Adrian Williams from N-SPIRE	Cosmo	Castellana 2
7:00 AM	6:00 PM	ALL	Student Registration Open	Aria	Plaza Level Registration
			Registration Open	Aria	Level 2 Registration
				Cosmo	Level 3 Registration
				Cosmo	Level 4 Registration
8:00 AM	9:30 AM	College Students Scholars/Investors	Student Networking Continental Breakfast with Investor-Scholar Meet & Greet	Aria	Orovada 1, 2,3, 4, 6 & 7
8:30 AM	9:30 AM		Networking Coffee Break Sponsored by Raymond James	Aria	Mariposa Foyer
9:00 AM	5:00 PM		NABA Museum	Aria	Mariposa Foyer
9:00 AM	5:00 PM		Deloitte MADE Installation	Cosmo	Mount Royal Commons
9:00 AM	5:00 PM		The Career Glow Up: Career Accelerator: Resume Review & Interview Prep Sponsored by PwC	Cosmo	Yaletown 3
9:00 AM	5:00 PM		Private Interviews	Cosmo	Garcia Ballroom
9:45 AM	10:30 AM	ALL	Juneteenth Celebration (Doors open at 9:15 AM)	Aria	Mariposa Ballroom
10:30 AM	12:00 PM	ALL	Opening Plenary Sponsored by Deloitte	Aria	Mariposa Ballroom
12:30 PM	1:30 PM	College Students	Student Networking Luncheon Sponsored by Meta	Aria	Orovada 1, 2,3, 4, 6 & 7
1:30 PM	1:45 PM	ALL	Grand Opening of the Expo Hall	Cosmo	Belmont Ballroom
1:45 PM	6:00 PM		Expo Hall Open	Cosmo	Belmont Ballroom
2:00 PM	6:30 PM		CPE Help Desk	Aria	East Registration
				Cosmo	Belmont Ballroom Registration Desk
1:30PM	6:00 PM	ALL	The Career Glow Up: Professional Headshots Sponsored by Wells Fargo	Cosmo	Yaletown 1
			Beauty Bar	Cosmo	Yaletown 1
			The Career Glow Up: LinkedIn Bar / Cyber Café Sponsored by Microsoft	Cosmo	Yaletown 2
			NABA Collaboration Center	Cosmo	Yaletown 4
			HBCU Way	Cosmo	Mount Royal 1
			DOF Row	Cosmo	Mount Royal 2

2:30 PM	3:20 PM	Block 1	College Students Track A - The Many Faces of Accounting Presented by Jerry Maginnis, CPA, Author of "Advice for a Successful Career in the Accounting Profession"	Cosmo	Nolita 1
			College Students Track B - Flow Leadership Sponsored by EY	Cosmo	Nolita 1
			Early Career - Keys to Developing Great Client Relationships Sponsored by PwC	Cosmo	Nolita 3
			Mid-Career - Data Analytics in the Workplace Sponsored by Workday	Aria	Joshua 3 & 4
			Entrepreneurs/Small Business Owners - Financing and Investment Strategies for Small Businesses Sponsored by CLA	Aria	Joshua 5
			Senior Level/C-Suite - Effective Leadership: Building a great work culture to attract and retain employees; Navigating and pivoting in fluctuating times Sponsored by Deloitte	Aria	Joshua 6
			Faculty - Next Level. Elevate Your AI Game! Sponsored by Crowe	Aria	Joshua 7 & 8
			Emerging Technology Sessions - AI Use Cases in Accounting and Financial Planning and Analysis (FP&A): Detailing the Impact of AI and Generative AI Sponsored by Accenture	Aria	Joshua 9
			Early Career - Building Your Career in a Hybrid and Virtual Environment, Part 1 Sponsored by YUPRO Placement	Aria	Joshua 10
3:30 PM	4:20 PM	Block 2	College Students Track A - Unlocking Your Leadership Presence Sponsored by KPMG	Cosmo	Nolita 1
			College Students Track B - Building Your Personal Brand Sponsored by Global Atlantic Financial Group	Cosmo	Nolita 2
			Early Career - Data Analytics in the Workplace Sponsored by Amazon	Cosmo	Nolita 3
			Mid-Career - Internal Controls - Improving Accountability and Effectiveness Sponsored by EY	Aria	Joshua 3 & 4
			Entrepreneur/Small Business Owner - Financing and Investment Strategies for Small Businesses Sponsored by CLA	Aria	Joshua 5
			Faculty - New Tools to Ignite the Desire to Pursue/Learn Accounting Presented by Dr. Felicia Farrar, Alabama A&M	Aria	Joshua 6
			Emerging Technologies - Transforming Business Processes with Generative AI: Applications, Benefits, and Challenges Sponsored by PwC	Aria	Joshua 9
Early Career - Building Your Career in a Hybrid and Virtual Environment, Part 2 Sponsored by YUPRO Placement	Aria	Joshua 10			
4:30 PM	5:20 PM	Block 3	College Students Track A - Networking 101 from a Student's Perspective Sponsored by Baker Tilly	Cosmo	Nolita 1
			College Students Track B - Writing Exceptional Resumes Sponsored by Wells Fargo	Cosmo	Nolita 2
			Mid-Career - Training & Managing Diverse Teams Sponsored by Raymond James	Aria	Joshua 3 & 4
			Senior level/C-Suite - Building Intergenerational Wealth Thru Investing Sponsored by Edward Jones	Aria	Joshua 6
			Faculty - CPA Evolution and What it Means for You and Your Students Presented by James Hodge, Howard University	Aria	Joshua 7 & 8
			Emerging Technologies - Reimagining Cybersecurity: Emerging Perspectives and Strategies Sponsored by Deloitte	Aria	Joshua 9
			The Role of the PCAOB Sponsored by PCAOB	Aria	Joshua 10
5:30 PM	6:20 PM	Block 4	College Track A - Going Beyond Fitting In: Being a Culture Add vs. Culture Fit Sponsored by Grant Thornton	Cosmo	Nolita 1
			College Track B - Exploring Alternate Career Paths: Consulting for Finance and Accounting Professionals Sponsored by Accenture	Cosmo	Nolita 2
			Early Career - Panel Discussion: Building a Strong Foundation Essential Skills and Strategies for Early Career Professionals Sponsored by KPMG	Cosmo	Nolita 3
			Mid-Career - The Implications of Artificial Intelligence The Evolving Workforce Sponsored by Deloitte	Aria	Joshua 3 & 4
			Senior level/C-Suite - Charting New Horizons: Navigating the DEI Landscape Since Students for Fair Admissions v. Harvard and the Ramifications in Higher Education Presented by Blair Hayes	Aria	Joshua 6
			College Track C - Internal Audit: The Best Career You've Never Heard About Sponsored by IIA	Aria	Joshua 9
			CPA Bound 2.0 Info Session Sponsored by Becker Education	Aria	Joshua 10
8:00 PM	10:00 PM	College Students Under 21	Student Experience Night- Juneteenth Celebration	Aria	Orovada 1, 2,3, 4, 6 & 7
8:30 PM	11:30 PM	Over 21 Only	Welcome Reception Drai's Beachclub & Nightclub	-	Offsite

Thursday, June 20, 2024

Start	From	Track	Session	Hotel	Meeting Room
6:00 AM	7:30 AM	ALL	Health & Wellness Activation/Workout Presented by Adrian Williams from N-SPIRE	Cosmo	Castellana 2
7:00 AM	6:00 PM	ALL	Student Registration Open	Aria	Plaza Level Registration
			Registration Open	Aria	Level 2 Registration
				Cosmo	Level 3 Registration Level 4 Registration
8:45 AM	10:00 AM		NABA Annual Meeting	Aria	Mariposa Ballroom
9:00 AM	5:00 PM		NABA Museum	Aria	Mariposa Foyer
			Deloitte MADE Installation	Cosmo	Mount Royal Commons
			Expo Hall Open	Cosmo	Belmont Ballroom
			Private Interviews	Cosmo	Gracia Ballroom
			The Career Glow Up: Career Accelerator: Resume Review & Interview Prep Sponsored by PwC	Cosmo	Yaletown 3
			The Career Glow Up: Professional Headshots Sponsored by Wells Fargo	Cosmo	Yaletown 1
			Beauty Bar	Cosmo	Yaletown 1
			The Career Glow Up: LinkedIn Bar / Cyber Café Sponsored by Microsoft	Cosmo	Yaletown 2
			HBCU Way	Cosmo	Mount Royal 1
			DOF Row	Cosmo	Mount Royal 2
9:00 AM	6:00 PM		Private Interviews	Cosmo	Gracia Ballroom
9:00 AM	6:00 PM		Expo Hall Open	Cosmo	Belmont Ballroom
10:00 AM	5:00 PM		CPE Help Desk	Aria	East Registration
				Cosmo	Belmont Ballroom Registration Desk
10:00 AM	11:00 AM		Soundbath Meditation	Cosmo	Castellana 2
10:00 AM	10:50 AM	Block 5	College Students Track A - Career Decisions: Finding Your Place Sponsored by Forvis	Cosmo	Nolita 1
			College Students Track B - The Many Faces of Accounting Sponsored by PwC	Cosmo	Nolita 2
			Early Career - Investing For the Future Presented by Dr. Jean Wells	Cosmo	Nolita 3
			Mid-Career - Data-Driven Decisions: Enhancing Financial Strategy with Analytics Sponsored by Guidehouse	Aria	Joshua 3 & 4
			Entrepreneur/Small Business Owners - Government Procurement Panel	Aria	Joshua 5
			Senior level/C-Suite - Gen AI: Evolution or Revolution? Don't Be Complacent Presented by Dr. Dessie Nash & Orume Hays	Aria	Joshua 6
			Faculty - Advising & Supporting Student & University NABA Chapters Presented by James Hodge and Crystal Martin	Aria	Joshua 7 & 8
			Emerging Technologies - Data-Driven Decision Making: Lessons from American Express's Finance and Audit Teams Sponsored by AMEX	Aria	Joshua 9
			OPEN TO ALL - Artificial Intelligence & Solutions for Mitigating Risks Presented by Dominique Shelton Leipzig	Aria	Joshua 10
11:00 AM	12:15 PM	ALL	C-Suite Plenary Sponsored by Moody's, Meta, Warner Bro Discovery, CAQ, TIAA & Prudential	Aria	Mariposa Ballroom
12:30 PM	1:15 PM	ALL	Celebration of Scholars Reception Sponsored by Becker Education	Aria	Primrose Ballroom 4-6
1:30 PM	3:00 PM	ALL	A Celebration of Scholars Awards (Doors open @ 12:45 PM) Sponsored by EY, Crowe & Disney	Aria	Mariposa Ballroom

3:00 PM	3:50 PM	Block 6	College Students Track A - Investing 101 for College Students Sponsored by BDO	Cosmo	Nolita 1
			College Students Track B - Transition to Professional life Sponsored by Amazon	Cosmo	Nolita 2
			College Students Track C - Mic Check & Level Up: Owning The Power of Your Voice, Brand, & Presence Online Sponsored by RSM	Cosmo	Nolita 3
			Mid-Career - Keeping Current on Changing Regulations and Standards Sponsored by Deloitte	Aria	Joshua 3 & 4
			Entrepreneur/Small Business Owners - Family- Owned Business Succession Planning Basics Presented by S. Kathryn Allen; Ticki Favaroth	Aria	Joshua 5
			Senior Level/C Suite Executives - Conversations from Davos - The links between AI, Regulations and Geopolitics session Sponsored by Deloitte	Aria	Joshua 6
			Faculty - Charting New Horizons: Navigating the DEI Landscape Since Students for Fair Admissions v. Harvard and the Ramifications in Higher Education Presented by Blair Hayes	Aria	Joshua 7 & 8
			Emerging Technologies - Generative AI and the Future of Knowledge Work: Redundancy or Reinvention? Sponsored by Metronic	Aria	Joshua 9
			OPEN TO ALL - Fostering an environment to enhance engagement, diversity, and inclusion within Gaming Industry career paths Sponsored by Electronic Arts (EA)	Aria	Joshua 10
4:00 PM	5:00 PM		Soundbath Meditation	Cosmo	Castellana 2
4:00 PM	4:50 PM	Block 7	College Students Track A - Pearls of Wisdom to Conquer the CPA Exam Sponsored by EY	Cosmo	Nolita 1
			College Students Track B - Landing Your First Internship Sponsored by PwC	Cosmo	Nolita 2
			Early Career - Moving from Surviving to Thriving in the Workplace Sponsored by CLA	Cosmo	Nolita 3
			Mid-Career - How Fintech is Changing the Financial Sector Sponsored by Deloitte	Aria	Joshua 3 & 4
			Entrepreneurs/Small Business Owners - Leveraging the Meta Platform to Grow your Business Sponsored by Meta	Aria	Joshua 5
			Senior level/C-Suite - The Pathway to Partnership for Women Sponsored by PwC	Aria	Joshua 6
			Entrepreneurs/Small Business Owners - Be Your Own Boss: The Risks and Rewards of Going Into Business For Yourself Sponsored by Becker Education	Aria	Joshua 9
Senior level/C-Suite - The Pathway to Partnership for Men Sponsored by KPMG	Aria	Joshua 10			
5:00 PM	6:30 PM		Student Recruitment in Concert with Disney Commons Activity @HBCU Way	Cosmo	Chelsea Lobby
5:00 PM	6:30 PM		Disney Commons & Student Hospitality Suite	Cosmo	Chelsea Lobby
6:30 PM	8:30 PM	ALL	Moody's Hospitality Suite	Cosmo	Brera 1
			KPMG Hospitality Suite	Cosmo	Brera 2
			Wells Fargo Hospitality Suite	Cosmo	Brera 3
			RSM Hospitality Suite	Cosmo	Brera 4
			CLA Hospitality Suite	Cosmo	Brera 5
			JP Morgan Chase Hospitality Suite	Cosmo	Brera 6
			Deloitte Hospitality Suite	Cosmo	Castellana 1
PwC Hospitality Suite	Cosmo	Castellana 2			
8:15 PM	9:30 PM		Lifetime Member Red Carpet & Reception	Cosmo	Nolita 1

Friday, June 21, 2024

Start	From	Track	Session	Hotel	Meeting Room
6:00 AM	7:30 AM	ALL	Health & Wellness Activation/Workout Presented by Adrian Williams from N-SPIRE	Cosmo	Castellana 2
7:00 AM	2:00 PM		Registration Open	Aria	Level 2 Registration
				Cosmo	Level 3 Registration Level 4 Registration
9:00 AM	2:00 PM		NABA Museum	Aria	Mariposa Foyer
			NABA Collaboration Center	Cosmo	Yaletown 4
			Private Interviews	Cosmo	Gracia Ballroom
			Expo Hall Open	Aria	Belmont Ballroom
			The Career Glow Up: Career Accelerator: Resume Review & Interview Prep Sponsored by PwC	Cosmo	Yaletown 3
			The Career Glow Up: Professional Headshots Sponsored by Wells Fargo	Cosmo	Yaletown 1
			The Career Glow Up: LinkedIn Bar / Cyber Café Sponsored by Microsoft	Cosmo	Yaletown 2
			HBCU Way	Cosmo	Mount Royal 1
			DOF Row	Cosmo	Mount Royal 2
9:30 AM	10:30 AM	ALL	Taking it to the C-Suite for WONN Sponsored by PwC	Aria	Mariposa Ballroom
9:30 AM	10:30 AM		Taking it to the C-Suite for MONN Sponsored by KPMG	Aria	Primrose Ballroom 1-3
11:00 AM	12:00 PM		WONN Plenary & Fireside Chat with Merline Saintil Sponsored by PwC	Aria	Mariposa Ballroom
11:00 AM	12:00 PM		MONN Plenary & Fireside Chat with DeMaurice Smith Sponsored by KPMG	Aria	Primrose Ballroom 1-3
12:30 PM	12:45 PM	ALL	Closing Ceremony	Aria	Mariposa Ballroom
1:00 PM	2:00 PM		Boxed Lunches in the Expo Hall	Cosmo	Belmont Ballroom
3:00 PM	5:00 PM	Invite Only	Professional Chapter Leadership Training	Aria	Joshua 9 & 10
			Central Region	Aria	Joshua 3 & 4
			Eastern Region	Aria	Joshua 5
			Southern Region	Aria	Joshua 6
			Western Region	Aria	Joshua 7 & 8