



INSIGHT 2024

FLOW

CONVENTION & EXPO
AGENDA

Monday, June 17, 2024

Start	From		Session
12:00 PM	6:00 PM		REGISTRATION OPEN
8:00 AM	5:00 PM		VOLUNTEER ORIENTATION
12:00 PM	1:00 PM		Lunch - NABA Staff/Vendor Meal Room
4:00 PM	6:00 PM	College Student	Student Welcome & Orientation
6:00 PM	7:30 PM		Student Social & Golf Exploration

Tuesday, June 18, 2024

Start	From		Session
8:00 AM	2:00 PM		Second Annual Golf Tournament
8:00 AM	2:00 PM		Student Golf Clinic
			NABA Cares
6:00 AM	7:30 AM	ALL	Wellness Activation- Workout
8:30 AM	9:30AM	College Students	Student Continental Breakfast
9:00 AM	5:00 PM		DOF Marketplace
9:00 AM	5:00 PM		Cyber Café
9:00 AM	6:00 PM		Registration & Help Desk (Check-in)
			Health & Wellness Activation OPEN
9:00 AM	6:00 PM		HBCU College Fair OPEN
10:00 AM	1:00 PM		Corporate Membership Engagement Event
10:00 AM	3:00 PM	College Students	MADE Event - Sponsored by Deloitte
12:00 PM	1:00 PM		Lunch - NABA Staff/Vendor Meal Room
12:00 PM	2:00 PM		BOD/CAB Lunch Meeting
12:00 PM	2:00 PM	Faculty	HBCU Faculty Roundtable with Luncheon
12:00 PM	1:30 PM	Entrepreneurs/Small Business Owners	Entrepreneurship/Small Business Owners Luncheon
12:00 PM	2:00 PM	ACAP leaders + Professional Chapter Leaders	ACAP training w/Luncheon
2:00 PM	5:00 PM	Professional Chapter Leaders	Professional Chapter Leadership Training
1:00 PM	3:00 PM	ALL	Coffee Stations Open
2:00 PM	4:00 PM	Faculty, Early-, Mid-Career, Senior Level, Philanthropy	Accounting Pipeline Research Presentation
2:00 PM	5:00 PM	Small Business Owners	DOF Meeting
3:00PM	5:00 PM	College Student; Early- & Mid-Career	CPA Bound 2.0 Info Session
4:00 PM	5:00PM	Corporate Sponsors	Partner Appreciation Reception
5:45 PM	7:00 PM	ALL	NABA Awards Show
7:00 PM	8:00 PM	ALL	NABA Opening Kickoff Event w/food stations and cash bar
8:15 PM	9:30 PM	HBCU Alumni	HBCU Alumni Reception- wine & cheese for 150
8:15 PM	10:00 PM	Lifetime Members	Lifetime Member Event
8:30 PM	10:30PM	College Students	Student Experience Night
9:00 PM	11:00 PM	Corporate Sponsors	Assorted off-site Corporate Parties

Wednesday, June 19, 2024 - JUNETEENTH

Start	From		Session	
6:00 AM	7:30 AM	ALL	Wellness Activation- Workout	
7:00 AM	6:00 PM		Registration & Help Desk (Check-in)	
8:00 AM	9:45 AM	College Student Scholars/Investors	Student Networking Continental Breakfast	
9:00 AM	5:00 PM		Private Interviews	
9:00 AM	5:00 PM		Cyber Café	
9:00 AM	5:00 PM		DOF Marketplace	
9:00 AM	9:45 AM AM	College Student Scholars/Investors	Scholar & Investor Meet and Greet	
10:30 AM	12:00 PM	ALL	Deloitte Opening Plenary	
		ALL	Opening Plenary Overflow	
12:00 PM	1:00 PM		Student Networking Luncheon	
1:30PM	1;45 PM	ALL	Grand Opening of the Expo Hall	
1:30PM	6:00 PM		Expo Hall Open	
1:30PM	6:00 PM	ALL	The Career Glow Up: LinkedIn Bar	
1:30PM	6:00 PM		The Career Glow Up: Professional Headshots	
1:30PM	6:00 PM		The Career Glow Up: Career Accelerator: Resume Review & Interview Prep	
1:30PM	6:00 PM		Health & Wellness Activation	
1:30PM	6:00 PM		Alternate Career Pathways (CMA, CFE, IAA, Nonprofit, Government, Retail, International Firms, Etc) Corner	
1:30PM	6:00 PM		HBCU College Fair	
1:30PM	3:00PM			COFFEE Stations Open
2:30 PM	3:20 PM		Block 1	College Students Track A-- The Many Faces of Accounting
		College Student Track B- OPEN		
		Early Career- Keys to Developing Great Client Relationships		
		Mid-Career- Data Analytics in the Workplace		
		Entrepreneurs/Small Business Owners- Black-Owned Bank Panel on Traditional Financing		
		Senior level/C-Suite- Building Intergenerational Wealth Thru Investing		
		Faculty- What Exactly is Generative AI (ex: Chat GPT) and How Will It Change Learning?		
		Emerging Technologies- FinTech New Horizons		
		IBM SkillsBuild-- Project Management (Hour 1 of 4 for 3.5CPEs)		

3:30 PM	4:20 PM	Block 2	College Student Track A- OPEN
			College Student Track B- Building Your Personal Brand
			Early Career- Data Analytics in the Workplace
			Mid- Career- Considering the Adjunct Faculty Role
			Entrepreneur/Small Business Owner- Access to Alternative Capital & Financing
			Senior level/C-Suite- Keeping Current on Changing Regulations & Standards
			Faculty- New Tools to Ignite the Desire to Pursue/Learn Accounting
			Emerging Technologies- How Generative AI is Reshaping How Business is Done
			IBM SkillsBuild-- Project Management (Hour 2 of 4 for 3.5CPEs)
4:30 PM	5:20 PM	Block 3	College Student Track A- Networking 101 from a Student's Perspective
			College Student Track B- Writing Exceptional Resumes
			Early Career- Working Effectively in Groups and Teams
			Mid- Career- Training & Managing Diverse Teams
			Entrepreneur/Small Business Owner- Small Business Growth Strategies, Part 1
			Senior Level/C-Suite- Effective Leadership: Navigating & Pivoting in Fluctuating Times- Building a Great Work Culture to Attract & Retain Employees
			Faculty- CPA Evolution and What it Means for You and Your Students
			Emerging Technologies- New Considerations in Cybersecurity
			IBM SkillsBuild-- Project Management (Hour 3 of 4 for 3.5CPEs)
5:30 PM	6:20 PM	Block 4	College Student Track A- OPEN
			College Student Track B- Highlighting Your Best: Writing to Win Scholarships
			Early Career- The Modern Accountant Defined
			Mid- Career- The Implications of Artificial Intelligence The Evolving Workforce
			Entrepreneur/Small Business Owners- Small Business Growth Strategies, Part 2
			Senior level/C-Suite- Considering the Adjunct Faculty Role
			Faculty- How FinTech is Changing the Financial Sector
			Emerging Technologies- What is Embedded Finance?
			IBM SkillsBuild-- Project Management (Hour 4 of 4 for 3.5CPEs)
8:00 PM	10:00 PM	College Students Under 21	Student Experience Night- Juneteenth Celebration
8:30 PM	12:00 AM		The Welcome Reception (Must be 21 to enter) at Drai's

Thursday, June 20, 2024

Start	From		Session
6:00 AM	7:30 AM	ALL	Wellness Activation- Workout
7:00 AM	6:00 PM		Registration & Help Desk (Check-in)
8:00 AM	5:00 PM		Cyber Café
9:00 AM	10:00 AM		NABA Annual Meeting
9:00 AM	5:00 PM		DOF Marketplace
9:00 AM	6:00 PM		Private Interviews
9:00AM	6:00 PM		Expo Hall Open
9:00 AM	5:00 PM	ALL	The Career Glow Up: LinkedIn Bar
			The Career Glow Up: Professional Headshots
			The Career Glow Up: Career Accelerator: Resume Review & Interview Prep
			Health & Wellness Activation
			Alternate Career Pathways (CMA, CFE, IAA, Nonprofit, Government, Retail, International Firms, Etc) Corner
9:00 AM	5:00 PM		HBCU College Fair
10:00 AM	10:50 AM	Block 5	College Student Track A- Career Decisions: Finding Your Place
			College Student Track B- The Many Faces of Accounting
			Early Career- Investing For the Future
			Mid- Career- Intergenerational Wealth Building Strategies
			Entrepreneur/Small Business Owners- Government Procurement Panel
			Senior level/C-Suite- Charting New Horizons: Navigating the DEI landscape Since Students for Fair Admissions v. Harvard and the ramifications in higher education
			Faculty- Advising & Supporting Student & University NABA Chapters
			Emerging Technologies- Gamification in the Financial Sector
			OPEN
11:00 AM	12:00 PM	ALL	Expo Hall Open
11:00 AM	12:00 PM	Senior/C-Level, ALL	C-Suite Plenary
12:00 PM	1:00 PM		Lunch - NABA Staff/Vendor Meal Room
12:15PM	1:00PM	College Students, Early Career, Faculty, Investors, Philanthropy	Celebration of Scholars Reception
1:15 PM	3:00 PM	College Students, Early Career, Faculty, Investors, Philanthropy	A Celebration of Scholars Awards
1:00PM	3:00PM		COFFEE Stations Open

Thursday, June 20, 2024

3:00 PM	3:50 PM	Block 6	College Student Track A- Investing 101 for College Students
			College Student Track B- OPEN
			Early Career- OPEN
			Mid- Career- Keeping Current on Changing Regulations and Standards
			Entrepreneur/Small Business Owners- Family- Owned Business Succession Planning Basics
			Faculty- Charting New Horizons: Navigating the DEI landscape Since Students for Fair Admissions v. Harvard and the ramifications in higher education
			Senior Level/C-Suite Executives- The Pathway to Partnership
			Emerging Technologies- Will Generative AI Make Knowledge Workers Redundant?
			OPEN
4:00 PM	4:50 PM	Block 7	College Student Track A- Pearls of Wisdom to Conquer the CPA Exam
			College Student Track B- Landing Your First Internship
			Early Career- OPEN
			Mid- Career- How Fintech is Changing the Financial Sector
			Entrepreneurs/Small Business Owners- Mergers & Acquisitions for Business Sustainability & Growth
			Faculty- OPEN
			Senior level/C-Suite- Data Analytics
			Emerging Technologies- OPEN
OPEN			
5:00 PM	6:00 PM		CPA Bound Reception
6:00 PM	7:00 PM	Senior Level Executives	Executive Level Reception (Deloitte Sponsored)
7:00 PM	10:00 PM		Hospitality Suites

Friday, June 21, 2024

Start	From		Session
6:00 AM	7:30 AM	ALL	Wellness Activation- Workout
7:00 AM	6:00 PM		Registration & Help Desk (Check-in)
8:00 AM	2:00 PM		Cyber Café
8:00AM	9:30AM	ALL	Networking Continental Breakfast At the EXPO
9:00 AM	2:00 PM		DOF Marketplace
9:00 AM	2:00 PM		Private Interviews
9:00 AM	2:00PM		Expo Hall Open
10:00 AM	12:00 PM	College Students; Early-, Mid- and Senior- level Professionals; Faculty; Entrepreneurs	Women of NABA Pleanary & Fireside Chat with Merline Sainti
10:00 AM	12:00 PM		Men of NABA Plenary
12:30PM	1:30PM	ALL	Closing Ceremony